



OPEN HOUSE
Schedule of Events
Tuesday, June 2nd 2009

- 7:00 a.m. – 8:30 a.m. COFFEE AND DONUTS – INFORMAL MEET & GREET – FACILITY TOURS – PARTS SALES
- ONGOING SEMINARS – PRESENTATIONS FOLLOWED BY Q&A**
- 8:20 a.m. – 9:10 a.m. BRING THE POWER OF THE INTERNET TO YOUR CAR WASH
David Lang, Carolina Pride
- 9:10 a.m. – 10:00 a.m. MARKETING BASICS TO GENERATE LARGER RETURNS AND LOYAL CUSTOMERS - RFID, VIP CARDS, AND PORTAL
Lenny Cavalier, Unitec Electronics
- 10:00 a.m. – 10:50 p.m. GENERATE ADDITIONAL INCOME WITH TOP PACKAGE SALES & DETAILING
Barry Smith & Brian Stanikmas, Simoniz USA
- 10:50 p.m. – 11:40 p.m. WATER QUALITY AND RESPONSIBLE WATER MANAGEMENT
Charlie Borchard, PurClean/PurWater – New Wave Industries
- 11:45 p.m. – 1:00 p.m. CATERED NEW ENGLAND B-B-Q LUNCH**
- 1:00 p.m. – 1:50 p.m. RAPID ROI WITH A BASIC FACE LIFT FROM LIGHTED ARCHES AND WHEEL CLEANERS
Sean McBride, Belanger Inc.
- 1:50 p.m. – 2:40 p.m. LEARN TO CALCULATE HOT WATER USAGE AND FLOOR HEAT DEMANDS & CONSERVE ENERGY WITH USE OF HIGH EFFICIENCY BOILERS
Chris Rojas, CSE/Lochinvar
- 2:40 p.m. – 3:30 p.m. OPTIMIZE YOUR INVESTMENT & GENERATE REVENUE WITH COMBO VAC FEATURES
Dennis Sharp & Jennifer Bender / JE Adams
- 3:30 p.m. – 4:20 p.m. CHANGING THE INDUSTRY WITH INNOVATIVE BILL CHANGERS, TROUBLE-FREE MAINTENANCE AND SERVICE
Pat Reddington / American Changer
- 4:20 p.m. – 5:10 p.m. A LITTLE SLOWER EQUALS BIG SAVINGS– HOW VFD’S CAN SAVE YOU UP TO 50% ON YOUR DRYER AND VACUUM ELECTRICAL BILL
Jimmy Belanger / Car Wash Management Integrators
- Continuous Events:** Vendor Table Top for Equipment Demo’s and Discussion
Simoniz Detail Van Will be On-Site to Detail Your Car or Motorcycle
Walk-In Parts Counter Open for Purchases – **Receive 20% off June 2nd!**
Facility Tours and Gathering with the Car Wash Services Team